

# BECOME AN ONN CONNECTOR



**ONN Connectors are organizations, foundations, companies, and individuals who support ONN's work to strengthen the nonprofit sector.**

Connectors know that Ontario's nonprofits and charities are incredibly busy with their missions and work in their communities – and need a collective voice at the provincial level when it comes to policy, advocacy, and shared opportunities and trends. Someone who has their back.

Connectors understand that policy and systems change takes time, energy, and resources; that busy individual nonprofits need to be supported at the sector level in order to create that needed change; and that it's vital ONN, the only province-wide network, needs to be supported.

## SHOW YOUR SECTOR LEADERSHIP

This is a unique opportunity for you to demonstrate your support of a strong nonprofit sector through a creative, inclusive, and province-wide network that mobilizes for action.

- Help ensure there is a convener of voices, independent of government, to advocate on the issues, policies, and legislation that impact public benefit nonprofits and charities in Ontario.
- Provide financial flexibility for ONN to identify and respond to emerging issues and opportunities for the sector.

**ONN CONNECTOR OPPORTUNITY: \$5,000**

## CELEBRATING OUR CONNECTORS

You'll be recognized year-round through prominent events and communication platforms:

- Your logo and website link on ONN's site.
- Invitation to the *ONN Connector Salon*, a unique networking and policy and strategy session, held annually just for Connectors. This is a space for you and other leaders to meet with special guests and the ONN policy team to talk trends and opportunities for the sector.
- 2 complimentary passes to Nonprofit Driven, ONN's annual conference.
- Recognition at ONN's annual conference – this includes recognition in stage remarks, printed program, signage, and more.
- Logo recognition in ONN's Annual Report.
- Highlight in an ONN e-bulletin to 10,000+ subscribers across Ontario.

## BECOME A CONNECTOR


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## IN GREAT COMPANY: JUST SOME OF OUR CONNECTORS

**Vancity** Community  
Investment Bank™

**SickKids**<sup>®</sup>  
FOUNDATION

**METCALF**  
FOUNDATION

 CanadaHelps.org

**LAWSON**  
FOUNDATION

  
alterna savings



**MILLER THOMSON**  
AVOCATS | LAWYERS

## A PROVINCIAL NETWORK FOR A STRONGER SECTOR

The nonprofit sector is unique – 58,000 public benefit organizations making communities vibrant, innovative and more inclusive places to live, work, and play. Together they contribute \$65 billion to Ontario's GDP and employ over 1 million people. Harnessing the collective knowledge, leadership, and on-the-ground experience of these inspiring organizations means stronger and thriving Ontario communities for us all.

### SNAPSHOT: CURRENT POLICY PRIORITIES

- Leading the charge on the **Ontario Not-for-Profit Corporations Act** to get it proclaimed and work with the Ontario government and partners to support nonprofits in the transition.
- Strengthening the **nonprofit labour force** and its diverse and active **volunteer** base, including a **decent work movement** for workers, 80 per cent of whom are women.
- Advocating for a made-in Ontario **social enterprise strategy**
- Working with government to **improve funding practices and processes**, including umbrella agreements and streamlined reporting.
- Actively supporting the development of **regional nonprofit networks**
- **And much more– read our [policy priorities](#) to find out what else we're working on!**

### HIGHLIGHT

## NETWORK ADVANCES

- Brought about the creation of a **sector-wide pension plan**
- Successfully advocated to **reduce funding cuts through the Ontario Trillium Foundation** for Budget 2019
- Our two **COVID-19 impact surveys** collected critical data to advocate for supports and generate media attention to keep the sector on governments' radar.
- Jointly advocated for nonprofits to be included in legislation for **provincial COVID liability protection**.
- Created the first registry of its kind for nonprofits to **access surplus Ontario government land** before it goes public
- Helped win an exemption for charities under federal **anti-spam legislation**

### ONN'S VISION:

A Strong and Resilient Nonprofit Sector. Thriving Communities. A Dynamic Province.

### ONN'S MISSION:

To engage, advocate, and lead with and for nonprofit and charitable organizations that work for the public benefit in Ontario.

This is an annual contribution and we hope Connectors will renew each year.

The Ontario Nonprofit Network is a registered not-for-profit organization. We are not a registered charity and therefore do not issue charitable tax receipts.