

# ONN STRATEGIC PLAN 2017-2020

## ONN VISION

A Strong and Resilient  
Nonprofit Sector.  
Thriving Communities.  
A Dynamic Province.

## ONN MISSION

To engage, advocate, and lead  
with – and for – nonprofit and  
charitable organizations that work  
for the public benefit in Ontario.



## GOALS

ONN's efforts will drive stronger recognition of the Ontario nonprofit sector as a key pillar of our society and economy. This work will contribute to thriving Ontarian communities and a resilient and dynamic province.

ONN's growing network will be far reaching, diverse and deeply engaged in generative dialogues and solutions.

ONN will influence positive change for the Ontario nonprofit sector by focusing on three key policy areas:



### OUR PEOPLE

Strengthen and support the nonprofit sector labour force and its diverse and active volunteer base. This will result in the mobilization of a decent work movement in the sector.



### OUR FINANCING

Catalyze improvements in the Ontario nonprofit sector's funding environment through reforming the sector's investment relationship with government and removing barriers for nonprofits to earn income.



### OUR REGULATORY ENVIRONMENT

Ensure the sector's legal frameworks – policy, legislation, and regulation – support and empower the sector's work.



### PRIORITY 1

Advocate for an enabling public policy environment so nonprofits can thrive



### PRIORITY 2

Champion the nonprofit sector's value and influence to strengthen its social and economic impact.



### PRIORITY 3

Strengthen ONN's network and increase engagement and skills of the network to positively influence public policy and respond to changing environments.

## ONN'S VALUES

**COURAGE** to take risks and do things differently. **DIVERSITY** of perspectives, **CREATIVITY**, and **EXPERTISE** to get stuff done. **OPTIMISM** and **DETERMINATION**. **SOLUTIONS** created by the sector, with the sector, for the sector. **CELEBRATING** our successes and **LEARNING** from our experiences. **STRENGTH** that comes from working **TOGETHER**.

# OUR 3-YEAR STRATEGY



## Priority 1: Advocate for an enabling public policy environment so nonprofits can thrive.

### Strategies

Develop policy positions and projects that are urgent and relevant to Ontario's diverse nonprofit sector in the areas of financing, people and the regulatory environment. 1

Influence government decision makers and stakeholders to recognize and prioritize the interests of the sector and the communities and people we serve. 2



## Priority 2: Champion the nonprofit sector's value and influence to strengthen its social and economic impact.

### Strategies

Mobilize nonprofits to promote the value and impact of the sector by providing communication tools and resources. 1

Engage media to share ONN's policy work and emphasize the social and economic impact of the sector. 2



## Priority 3: Strengthen ONN's network and increase engagement and skills of the network to positively influence public policy and respond to changing environments.

### Strategies

Broaden ONN's network to reflect the geographic, subsector and size diversity of the sector. 1

Strengthen the network through building "networks of networks". 2

Convene the sector and provide education and access to resources to build skills related to public policy, government relations and advocacy. 3

## Organizational Infrastructure Strategies

In order to achieve these three priorities, ONN will continue to develop a resilient organization, leading by example.

### Strategies

Diversify revenues and resources. 1

Develop stellar human resource practices and embed a culture of ONN values. 2

Build infrastructure, systems and technology to support ONN's work. 3

Enhance ONN's capacity to evaluate its work in order to continually learn and improve. 4