# ONTARIO NONPROFIT NETWORK

### **ANNUAL REPORT 2018 - 2019**

**ONN** is the independent nonprofit network for the 58,000 nonprofits and charities in Ontario, focused on policy, advocacy, and services to strengthen Ontario's nonprofit sector as a key pillar of our society and economy.

### STRATEGIC GOALS



#### **OUR PEOPLE**

Strengthen and support the nonprofit sector labour force and its diverse and active volunteer base. This will result in the mobilization of a decent work movement in the sector.



#### **OUR FINANCING**

Catalyze improvements in the nonprofit sector's funding environment through reforming the sector's investment relationship with government and removing barriers for nonprofits to earn income.



### **OUR REGULATORY ENVIRONMENT**



Ensure the sector's legal frameworks policy, legislation, and regulation support and empower the sector's work.

# ONTARIO'S NONPROFIT SECTOR PLAYS A VITAL ROLE IN SUPPORTING AND BUILDING THRIVING COMMUNITIES.

### ONTARIO'S NONPROFIT SECTOR



Employs one million people, 80% of whom are women



Contributes \$50 billion in economic impact



Engages 5 million volunteers; half of the sector has no paid staff



Has an average salary of \$42,000, \$17,000 less than the national average



Receives less than half of its revenue from all levels of government combined

66

More than ever, Ontario's nonprofit sector plays a critical role as advocates and service providers for Ontario communities. Our resilience, strength and optimism are essential building blocks as we continue to face new and changing public policy environments.

ONN's volunteers and staff strive to ensure a strong public policy environment with and for our network.

CATHY TAYLOR EXECUTIVE DIRECTOR, ONN

L. ROBIN CARDOZO BOARD CHAIR, ONN

### ONN POLICY HIGHLIGHTS 2018-2019

**50**+

Stakeholder consultations and presentations completed

20+

Meetings with government officials and 13 government submissions, including a presentation to the Special Senate Commitee on the Charitable Sector



Policy publications produced, which were downloaded by hundreds of sector leaders

### **OUR PEOPLE**

1 ECONOMIC UPDATE We worked with the sector across Canada to advocate for an update to economic data on the nonprofit sector and with your support, we succeeded! Statistics Canada published a stats release on the sector in March 2019.

1
PENSION PLAN FOR
THE SECTOR

Our two pension task forces reviewed the opportunity for a sector-wide defined benefit pension plan. After 3 years of research, OPTrust Select was recommended as the pension plan for the nonprofit sector.

730
WOMEN ACROSS
ONTARIO

Decent work for women research activities engaged 730 women across Ontario. We held 14 learning circles across 6 regions and disseminated a province wide survey.

9,0000
PERSON REACH

Over 9,000 people read our decent work content online and over 1,400 people attended in-person sessions on decent work.

### **OUR FINANCES**

3
FUNDING REFORM
IMPROVEMENTS

We made progress on our funding reform file, including standardized template agreements, the termination of first quarter reports for many nonprofits, and some budget flexibility for many nonprofits in the new Transfer Payment Operational Policy.

PRE-BUDGET ASKS

Three of our pre-budget asks were mentioned in the 2019 Pre-budget report of the Standing Committee on Finance and Economic Affairs.

188
SECTOR LEADERS

We strengthened the skills of 188 nonprofit leaders from across the province on how to write a pre-budget submission and how to better analyze the provincial budget through interactive webinars.

3,900 O PERSON REACH

Over 3,900 people read, downloaded, or used our research on "Our Finances" for the sector.

### OUR REGULATORY ENVIRONMENT

### INCOME TAX AMENDMENT

We advocated for the sector to be able to participate in unlimited non-partisan political activities. Thanks to the collaboration and advocacy efforts of the sector, the Income Tax Act was amended in November 2018 to remove the 10% rule for political activities for charities.

#### **NEXT STEPS**

The removal of the 10% rule for political activities presents opportunities for nonprofits to advocate and advance their charitable missions. Now is the time for our sector to take advantage of these opportunities and make the voices heard of our sector and the communities we serve.

### SECTOR RESOURCE HIGHLIGHTS

Webinars providing 443 people with sector knowledge, strategies, and tools to advocate and serve communities

Sector services for Ontario nonprofits to leverage the buying power of the sector, including a pension plan and employee benefits

Job postings supporting nonprofits with talent recruitment

### ONN NETWORK HIGHLIGHTS

500+

Organizational and individual members who directly support ONN's advocacy network

8,000+

Subscribers who receive knowledge on public policy, sector trends, and opportunities for collaboration

1 million+

Social media views, 20,000 social media engagements, and over 20,000 social media followers

1 million+

People reached through media outlets including a front page article in the Toronto Star

# ONN IS PROUD TO CONVENE SECTOR LEADERS AND SUPPORT REGIONAL NONPROFIT NETWORKS

### SUPPORTING NETWORKED ADVOCACY



Convened 18 provincial associations to discuss policy challenges and opportunities for collaboration



Engaged 600+ sector leaders at our province-wide conference, Nonprofit Driven 2019



Supported the development and growth of three regional networks

# 3 PRIORITIES AND 12 STRATEGIES TO DRIVE OUR WORK AND STRENGTHEN ONTARIO'S NONPROFIT SECTOR

### **STRATEGIC PLAN**



Priority 1: Advocate for an enabling public policy environment so nonprofits can thrive



Priority 2: Champion the nonprofit sector's value and influence to strengthen its social and economic impact



Priority 3: Increase engagement and diversity of ONN's network to strengthen it and positively influence public policy

### THANK YOU 2018-2019 LEADERS

### **Board of Directors**

Andre Vallillee, Gina Uppal, Lois Fine (Treasurer), Margaret Hancock (ex-officio), Maureen Fair (Secretary), Michelle Baldwin (Vice-Chair), Peter Honeywell, Robin Cardozo (Chair)

### **Policy Committee**

Margaret Hancock (incoming chair), Rob Howarth (outgoing chair), Pat Bradley, Sean Meagher, Sudip Minhas, Brad Saunders, Margie Carlson, Peter Frampton, Peter Clutterbuck, Deborah Simon, Paul Bubelis, Juliette Nicolet, James Janeiro, Diane Davy, Bill Sinclair, Ryan Noble, Peter Cameron, Robin Cardozo (ex-officio), Carla Leon, Kathleen Sharpe

### Advisory committees and working groups

Decent Work Advisory Group, Decent Work for Women Advisory Group, Reimagining Governance Steering Committee, Community Wealth Building Network, Grants Ontario Reference Group,

### 2018-2019 STAFF TEAM

Kate Browning, Lynn Eakin, Monina Febria (until June 2018), Teshini Harrison, Jacquelin Heichert, Sarah Matsushita, Benjamin Miller (summer intern), John Saunders, Jayant Singh, Liz Sutherland, Randall Terada, Cathy Taylor, Estelle Taylor (until January 2019), Pamela Uppal

### **ONN FUNDERS**

Thank you to our funders who help us mobilize policy and advocacy action to connect the sector, government, and the communities we serve.













Status of Women Canada

Condition féminine Canada







### **ONN CONNECTORS**

Thank you to our ONN Connectors, a special group of forward-thinking leaders committed to a strong and resilient nonprofit sector in Ontario.



























An agency of the Government of Ontario Un organisme du gouvernement de l'Ontario

















We couldn't do this work without you.

Thank you for supporting the Ontario Nonprofit Network.

Let's continue to build thriving communities together.



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