ONTARIO NONPROFIT NETWORK

ONN POLICY PRIORITIES 2019-2020

SOCIAL VALUE PROCUREMENT

Channeling the purchasing power of governments and anchor institutions to provide community benefits

THE ISSUE

Missed opportunities for governments to leverage their spending for the public benefit.

There is an opportunity to leverage the purchasing power of the public service and broader public sector to promote nonprofit social enterprise. Organizations can buy with social value in mind at any scale, whether it is a government including community benefit clauses in infrastructure contracts, or universities having their annual meetings catered by a nonprofit social enterprise.

POLICY STATEMENT

ONN encourages the Ontario Government, broader public sector anchor institutions (hospitals, schools, postsecondary institutions, and municipalities), and nonprofits themselves to engage in social value purchasing that supports positive social and environmental outcomes for Ontario's communities.

NEXT STEPS

Advocate for the Ontario Government and the Government of Canada to:

- Implement a robust social procurement strategy across government and the broader public sector to create business opportunities for nonprofit social enterprises.

Work with the Ontario nonprofit sector to:

- Promote a shared understanding of the critical role played by nonprofit social enterprise and other forms of earned income in sustaining the nonprofit sector.
- Promote purchasing from social enterprises on the part of government, the broader public sector, and nonprofit organizations themselves.