

ONN STRATEGIC PLAN 2017-2020

ONN VISION

A Strong and Resilient
Nonprofit Sector.
Thriving Communities.
A Dynamic Province.

ONN MISSION

To engage, advocate, and lead
with – and for – nonprofit and
charitable organizations that work
for the public benefit in Ontario.



GOALS

ONN's efforts will drive stronger recognition of the Ontario nonprofit sector as a key pillar of our society and economy. This work will contribute to thriving Ontarian communities and a resilient and dynamic province.

ONN's growing network will be far reaching, diverse and deeply engaged in generative dialogues and solutions.

In the next three years, ONN will influence positive change for the Ontario nonprofit sector by focusing on three key policy areas:



OUR PEOPLE

Strengthen and support the nonprofit sector labour force and its diverse and active volunteer base. This will result in the mobilization of a decent work movement in the sector.



OUR FINANCING

Catalyze improvements in the Ontario nonprofit sector's funding environment through reforming the sector's investment relationship with government and removing barriers for nonprofits to earn income.



OUR REGULATORY ENVIRONMENT

Ensure the sector's legal frameworks – policy, legislation, and regulation – support and empower the sector's work.



PRIORITY 1

Advocate for an enabling public policy environment so nonprofits can thrive



PRIORITY 2

Champion the nonprofit sector's value and influence to strengthen its social and economic impact.



PRIORITY 3

Increase engagement and diversity of ONN's network to strengthen it and positively influence public policy.

ONN'S VALUES

COURAGE to take risks and do things differently. **DIVERSITY** of perspectives, **CREATIVITY**, and **EXPERTISE** to get stuff done. **OPTIMISM** and **DETERMINATION**. **SOLUTIONS** created by the sector, with the sector, for the sector. **CELEBRATING** our successes and **LEARNING** from our experiences. **STRENGTH** that comes from working **TOGETHER**.

OUR 3-YEAR STRATEGY



Priority 1: Advocate for an enabling public policy environment so nonprofits can thrive.

Strategies

Cultivate ONN's practical and agile network approach to convening, listening, analyzing and framing policy positions.

1

Develop policy positions and priorities that are meaningful and relevant to Ontario's diverse nonprofit sector.

2

Activate, support and leverage the network to champion policy issues of importance to the sector at large.

3

Influence decision makers and stakeholders to prioritize the interests of the sector through non-partisan, multi-faceted government relations.

4



Priority 2: Champion the nonprofit sector's value and influence to strengthen its social and economic impact.

Strategies

Advocate for the importance of sector-driven evaluation and inspire a culture of learning within the sector.

1

Gather, promote, and leverage evidence about the impact of the sector's work.

2

Develop and implement a strategic communications plan to promote the value and impact of the sector.

3

Mobilize nonprofits to promote the value and impact of the sector by providing communication tools and resources.

4



Priority 3: Increase engagement and diversity of ONN's network to strengthen it and positively influence public policy.

Strategies

Diversify ONN's network and staff leadership to reflect Ontario's demographic diversity.

1

Develop and strengthen ONN's membership services to help nonprofit organizations improve how they get their work done.

2

Develop and leverage relationships with provincial associations and local/regional networks of nonprofits.

3

Facilitate strategic partnerships that increase the Ontario nonprofit sector's access to capacity building opportunities.

4

Organizational Infrastructure

In order to achieve these three priorities, ONN will continue to develop a resilient organization, leading by example. It will diversify its revenues and resources, develop stellar human resource practices, and build its infrastructure, systems and technology to support this work. Evaluation will be integral to continually improve and learn.