

Policy to Practice: ONN Conference 2012 September 27th 2012 – Agenda

Sept 27	Event	Speakers <i>in alphabetical order per session</i>
7:45	Registration	
8:30	Welcome	
8:35	Message from the Ministry of Citizenship and Immigration	Minister Charles Sousa
9:00	The Nonprofit Sector & Solutions for Our Province	Tonya Surman
9:15	Breaking News: 5 Policy Changes & How they Affect the Nonprofit Sector	
	Building Our Assets: Sector Stewardship of Public Lands	Joe Deschênes Smith
	Infrastructure Ontario's Loan Program	Peter Frampton
	Ontario Not-for-Profit Corporations Act	Pat Bradley and Lynn Eakin
	Police Records Checks: Who Needs 'em?	Erin Spink
	A Penny Saved: Procurement & Public Sector Vendor of Record	Mwarigha Muliwa
10:15	<i>Health Break</i>	
10:35	Trends and Solutions for the Nonprofit Sector	
	Shared Platforms: Piggybacking for the Common Good	Violetta Ilkiw & Jillian Witt
	Changing the Conversation: Working Across Generations in Our Sector	Nabeel Ahmed
	Rules of the Game: Metrics & Evaluation	Daniel Bernhard & Carissa MacLennan
	The Social Economy & The Nonprofit Sector: Getting to Maybe	Cesar Caneo & Cathy Lang
11:45	Networking Lunch	
12:45	Message from the Ministry of Economic Development and Innovation	Assistant Deputy Minister Katherine Hewson
1:00	<i>Orientation for Afternoon</i>	
1:05	Policy Applied: Practical Advice from Experts	See Descriptions Below
	Funding Reform on the Ground: What's New & What You Can Do	Carolyn Davis
	The Rules of the Game: Choosing How We Measure	Daniel Bernhard & Mary Ferguson
	Policy 101: I'm Busy! Why Should I Care?	Peter Frampton & Jody Orr
	Shared Platforms: A Way to Build & Re-engage Community	Janet Fitzsimmons & Anne Gloger

	Ontario Not-For-Profit Corporations Act	Linda Godel (Torkin Manes LLP) & Brian Iler (Iler Campbell LLP)
	Government Relations: Working in the Current Context	Michelle Gauthier
	Social Enterprise (It Means Earned Income... And So Much More)	Ethel Côté
	Are You Loan Ready? Do You Need One?	Joanna Reynolds, Janet Shim (Alterna Savings), Arlene Wortsman (Community Forward Fund)
2:15	<i>Health Break</i>	
2:30	Policy Applied: Practical Advice from Experts <i>*Topics from before the break are repeated. Participants can choose two topics to attend.</i>	See Descriptions Below
3:45	Closing Remarks	Jini Stolk & Tonya Surman
4:00	Reception & Awards	
6:00	Reception Ends	

Policy Applied: Practical Advice from Experts September 27th Afternoon Sessions

<p>Funding Reform on the Ground: What's New & What You Can Do</p> <p>During the Open For Business working period this spring, the Ministry of Citizenship and Immigration, in collaboration with the Ontario Trillium Foundation, convened a working group to provide the Government of Ontario with advice on streamlining and modernizing government funding/ investment processes, and in improving the funding/ investment relationship between the Government and the NFP sector. Find out what this means for the direct relationships your organization has with government funders. How could it strengthen those relationships and the ability of your organization to get its work done?</p>
<p>The Rules of the Game: Choosing How We Measure</p> <p>If the sector does not know its impact, it cannot grow its impact. By government and private funders, nonprofits are being asked to adopt new measurement tools and frameworks. Understanding evaluation is critical to understanding how (and if) such tools can better serve our communities: what we choose to measure is a reflection of our values and how we define success. In this session, get some context on current trends in evaluation and what your organization can do to shape the rules of the game.</p>
<p>Policy 101: I'm Busy! Why Should I Care?</p> <p>Like a rainy day or a spot of sun, policy changes can make or break the best laid plans (and the best made programs). Fortunately, unlike the weather, policy isn't a matter of</p>

fate. Speak with Jody Orr and Peter Frampton about how to account for and address policy-level issues in the day to day of your organization's work. The speakers will also discuss regional and local organizing, and the potential strengths and tactics of connecting it to provincial level organizing.

Shared Platforms: A Way to Build & Re-Engage Community

How can our sector support community members trying to get ideas off the ground and get organized? Shared Platforms is a way for projects and organizations to piggyback some key resources and services (like accounting and HR), leaving them more free to focus on the mission at hand. Find out through case studies and Anne Gloger's direct experience whether a Shared Platform model might strengthen your organization's relationship with its communities, and dedicate more resources to direct service.

Ask A Lawyer: Ontario Not-For-Profit Corporations Act

This workshop is designed for sector leaders who understand the broad thrust of the legislation and now have implementation questions for their organization. We have recruited lawyers with special expertise on the new legislation to answer your questions. Get practical advice on what the transition will mean for your organization and what choices you may have. Don't miss this chance to find answers to those implementation questions in a small group setting.

Government Relations: Working in the Current Context

The roles of the government and nonprofit sectors are changing, and so is the relationship between them. Governments are seeking new ways to deliver programs and services, and which programs and services fall under a public mandate. Nonprofits are focusing more on earning income activities, building new kinds of partnerships and seeking greater independence to set the agendas that serve their communities. In this changing environment, what are some strategies and tactics organizations can employ to work constructively with government and speak with strong, united voices?

Social Enterprise: It Means Earned Income (...And So Much More)

We hear the term social enterprise a lot – and it can mean a lot. This session is a chance to get past the generalizations and understand the strengths and limitations of what social enterprise might mean for your own organization and the community it serves. Are you ready to initiate or expand your activities to earn income? What kind of investment is required to make it work? Are such strategies suited to your mission?

This Pop Up Lab is presented thanks to the Centre for Social Innovation with funding from the Ministry of Citizenship and Immigration.

Are You Loan Ready? Do You Need One?

Many social finance tools are, at heart, loan instruments. When does such financing make sense for a nonprofit organization? Get a quick overview of some social finance options and get answers from loan experts at key institutions working with the nonprofit sector. Discover whether or not a loan instrument might be appropriate for you, and if so, learn what you need to have in place to make it happen.

September 27th Morning and Afternoon Session

Speaker Biographies - Listed in alphabetical order

Nabeel Ahmed

Nabeel Ahmed is the managing editor of socialfinance.ca and an associate at the MaRS Centre for Impact Investing, providing research and program support. SocialFinance.ca was incubated by SiG@MaRS and is now a program in the Centre for Impact Investing. Nabeel also manages media and online marketing for the Association for the Development of Pakistan, a micro-philanthropy organization that identifies and funds sustainable development initiatives in Pakistan. He also volunteers for the Tessellate Institute, the Pakistan Development Fund, and Connect the Sector. Nabeel has a degree in business administration from the Institute of Business Administration in Karachi, Pakistan, and a Certificate in Public Administration and Leadership at Ryerson University.

Daniel Bernhard

Daniel Bernhard is Principal at db 3rd Sector Consultancy, specialising in strategic planning, organisational development, and outcomes measurement solutions for foundations and nonprofits. Daniel is also Founding Principal of The Donor Confidence Index, an assessment platform for building effective, enduring partnerships between philanthropic foundations and the organizations they fund. Daniel holds an MPhil. from the University of Cambridge and speaks French fluently.

Pat Bradley

Pat Bradley is Theatre and Compass Officer at the Ontario Arts Council (since 2001). She is a member of the steering committee of the Ontario Nonprofit Network and serves on a number of working groups that address issues of interest to the community. She is the current and founding chair of the Canadian Arts Data/Données sur les arts au Canada (CADAC).

Cesar Caneo

Cesar Caneo is the Director of Operations for the Nourish and Develop Foundation located in Cannington, Ontario. Originally from Chile, Cesar has worked exclusively in the not-for-profit sector, focusing on co-op housing, community development, community economic development and food security. Currently Cesar is working in the areas of rural social enterprise development and food security.

Ethel Côté

Ethel Côté is Social Enterprise Developer, Canadian Center for Community Renewal & Co-Founder, Social Enterprise Council of Canada. Over the last 30 years Ethel Côté has assisted the development of numerous social enterprises in a variety of sectors, including agricultural, agrifood, cultural, housing and childcare. In addition to teaching college and university, Ethel has mentored hundreds of communities and social entrepreneurs throughout Canada, is a member of the Canadian Community Economic

Development Network, and founding member of the Social Enterprise Council of Canada.

Carolyn Davis

Carolyn Davis, Executive Director of Catholic Crosscultural Services, is leading a sector-based working group liaising with the Open for Business secretariat and relevant Ministries to address the topic of Streamlining and Modernizing Government Funding and Strengthening the Funding Relationship.

Mary Ferguson

Over 25 years, Mary has conducted more than 100 projects focused on social, environmental and economic development, working as a principal of Eko Nomos since 1995. Mary has worked throughout Canada, in northern, remote, rural and urban communities. She has developed a specific group of strategies for application to development, research and evaluation projects according to specific local needs. Using refined research techniques, proprietary tools and directed policy initiatives, she excels at guiding groups through complex situations to find cost-effective solutions. She has completed a Bachelor of Environmental Studies at the University of Waterloo and a Master of Environmental Studies at York University.

Janet Fitzsimmons

Janet Fitzsimmons has been working with residents in various neighbourhoods across Toronto for 15 years. She is passionate about removing barriers that prevent residents from using their talents, strengths and deep understanding of their communities to create meaningful solutions. Working from a community development philosophy, Janet fosters resident leadership and develops opportunities for residents to work collectively to make positive social change. As coordinator of East Scarborough Storefront’s Neighbourhood Trust shared platform model, Janet works with resident leaders, funders and community partners to build community capacity and develop authentic partnerships.

Peter Frampton

Peter Frampton joined the Learning Enrichment Foundation in 1993 and has had a long history with LEF integrating enterprises, programs and initiatives that support the needs of the community and leverage the expertise of the organization. As the Executive Director Peter is the CEO of LEF, whose mission is to provide community responsive programs and services, which enable individuals and families to become valued contributors to their community’s social and economic development.

Dr. Michelle Gauthier

Dr. Michelle Gauthier is Vice-President, Public Policy and Community Engagement, at Imagine Canada where she is developing a multi-year public policy agenda with organizations from across the country. Before joining Imagine Canada in 2009, Michelle led the Research and Policy Analysis team at the Association of Universities and Colleges of Canada and was Principal Consultant with PricewaterhouseCoopers. Michelle holds a Ph.D. in Communications from McGill.

Anne Gloger

Anne has worked developing non-profit collaborations for 16 years both in Kitchener and Toronto and with three levels of government, businesses, faith groups, service clubs, schools and social services agencies. Anne's passion in her work is finding ways to make community vision a reality. With numerous partners, volunteers and dedicated staff, Anne has developed and co-ordinates the operation of the Storefront model of community development (details in "The Little Community that Could"). She facilitates cross community initiatives and decision-making, is the author of the Partnership/Trustee Journey and the winner of the 2007 William P Hubbard award.

Linda J. Godel

Linda J. Godel is a lawyer with Torkin Manes LLP in Toronto. She advises non-profits and charities on a wide range of matters and is a frequent writer/presenter on topics relevant to the non-profit sector. Linda is currently the Chair of the Ontario Bar Association's Charity and Not-for-Profit Law Section and an active advocate for the sector.

Brian Iler

As a commercial lawyer, Brian advises many of Toronto's (and Ontario's) co-operative, charitable, and non-profit organizations. His current volunteer activities include membership in Ontario Nonprofit Network's Expert Working Group; the Board of Directors of Toronto Renewable Energy Co-operative and the Community Power Fund, established to finance community-based renewable energy projects.

Violetta Ilkiw

Violetta Ilkiw manages the Youth Social Infrastructure strategy at the Laidlaw Foundation. She has developed and implemented numerous grant programs, and is a skilled facilitator who has lead numerous consultations and workshops to aid groups through organizational change, capacity strengthening and advises organizations on key strategies that seek to implement participatory decision-making processes. She is currently working toward a Masters in Conflict facilitation and organizational change.

Catherine Lang

Catherine Lang has worked in management and consulting for over 25 years. In collaboration with colleagues and associates across Canada, Catherine engages funders, community based organizations, academics, networks and emerging community groups in evaluation, program design, knowledge creation and enterprise development. She is co-researcher, with Sue Calhoun, of the Canadian Women's Foundation's *Girls in Canada* report. In 2006, she co-authored *Innovation Pathways: Tools for Rural and Northern Community Innovation*. Cathy holds a Masters degree in Adult Education as well as a BA in Sociology and Philosophy and a Bachelor of Social Work.

Carissa MacLennan

Carissa MacLennan has international and domestic experience in the public and non-profit sectors and 12 years experience in program development and management. She is currently Director of Education and Youth Engagement at Jane Goodall Institute of Canada. Carissa currently serves on the Board of Directors for OneChild and as an advisor for Endeavour Volunteer Consulting for Non-profits. Recently, Carissa co-founded Foundations for Integrated Good, an organization focused on empowering nonprofits through building understanding across sectors.

Mwarigha Muliwa

Mwarigha is the General Manager for Peel Living as well as the Director of Residential Property Management in the Region of Peel. He has previously worked at the Toronto Community Housing Corporation and the Social Planning Council of Metro Toronto. His professional training is in urban planning and his experience in leadership management and program development primarily derives from the non-profit sector. Mwarigha is also a part-time Instructor at Ryerson University and has policy and research work experience.

Jody Orr

Jody Orr, building on more than fifteen years in senior and lead staff positions in a variety of nonprofits, operates an organizational and community development consultancy, The Chrysalis Group. She works primarily with nonprofits and municipalities and is currently on long-term assignment as the Coordinator of the Halton Nonprofit Network.

Joanna Reynolds

Joanna Reynolds, as a program manager for the MaRS Centre for Impact Investing, Joanna leads the education and engagement initiatives. She has spent the past three years working on social finance development with Social Innovation Generation National, a national collaboration working to catalyze the social finance marketplace in Canada and has worked in the community sector in Toronto for over 10 years.

Janet Shims, Janet Shim is an Account Manager, Community Relationships with Alterna Savings, a community-focused credit union that combines local, personal service with ‘big bank’ products and services. Janet’s expertise in community credit helps Alterna maintain its commitment to corporate social responsibility by managing and establishing community relationships and accounts. Janet is currently part of Alterna’s Community Involvement Committee, and sits on the Board of Directors for a non-profit organization. She’s also been involved with volunteer, grant and fundraising activities with Alterna and other organizations.

Erin Spink

Erin Spink is the current President of PAVR-O, the association for Volunteer Engagement professionals in Ontario. Representing almost 400 members, PAVR-O conducted the first-ever research around volunteering screening practices in 2011, with specific focus on Police Records Checks. Erin is an Action Canada Fellow and holds an

MA in Leadership.

Jillian Witt

Jillian is Senior Project Specialist for Tides Canada, supporting a diversity of environmental and social justice projects. She leads the promotion and evaluation of Tides Canada’s shared administrative platform in Ontario. Jillian has worked on a variety of community initiatives related to neighbourhood organizing, health promotion and youth development and holds a Masters of Social Work from the University of Toronto. She recently served on the board of Laidlaw Foundation.

Arlene Wortsman

As a consultant, advisor and researcher working in the areas of innovation, labour and fund management, in the financial, government and charitable/nonprofit sectors, Ms. Wortsman is currently the Director of Financial Coaching Services at the Community Forward Fund as well as a Research Associate at the Carleton Centre for Community Innovation. A co-author of a study on financing social economy enterprises for Industry Canada, Ms. Wortsman was previously Director, Labour at the Canadian Labour and Business Centre, and a member of a national research alliance studying the financial and social impacts of economically targeted investments (ETIs) of pension funds. She has also served as the Research Director for the Manitoba Centre for Labour Capital.