

BECOME AN ONN C[ONN]ECTOR!



ONN Connectors are organizations, corporations and individuals that believe in building a strong and resilient nonprofit sector in Ontario – like you!

You know that Ontario's nonprofits and charities are incredibly busy with their missions and work in their communities – and need a collective voice at the provincial level when it comes to policy, advocacy, and shared opportunities and trends. Someone who has their back.

Connectors understand that policy and systems change takes time, energy, and resources. You get that public benefit organizations are stronger together, and see the importance of connecting the dots between the nonprofit sector, government, and the private sector.

WHY BECOME AN ONN CONNECTOR?

This is a unique opportunity for you to demonstrate your support of a strong nonprofit sector through a creative, inclusive, and province-wide network that mobilizes for action.

- Help ensure there is a convener of voices, independent of government, to advocate on the issues, policies, and legislation that impact public benefit nonprofits and charities in Ontario.
- Provide financial flexibility for ONN to identify and respond to emerging issues and opportunities for the nonprofit sector.

ONN C[ONN]ECTOR OPPORTUNITY: \$5,000

RECOGNIZING C[ONN]ECTORS

WE VALUE AND CELEBRATE YOUR LEADERSHIP!

You'll be recognized year-round through prominent events and communication platforms:

- Your logo and website link on ONN's site
- Invitation to the *ONN Connector Salon*, a unique networking and policy and strategy session, held annually just for Connectors. This is a space for you and other leaders to meet with special guests and the ONN policy team to talk trends and opportunities for the sector.
- 2 complimentary passes to Nonprofit Driven, ONN's annual conference.
- Recognition at ONN's annual conference – this includes recognition in stage remarks, printed program, signage and more.
- Logo recognition in ONN's Annual Report.
- Highlight in an ONN e-blast and e-bulletin to 7,700+ subscribers across Ontario and to our 14,000+ social media followers.

TO BECOME A CONNECTOR

C[ONN]ECTORS

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WHY STRENGTHEN THE SECTOR?

The nonprofit sector is unique – 55,000 public benefit organizations making communities vibrant, innovative and more inclusive places to live, work, and play. Together they contribute \$50 billion to Ontario’s GDP and employ over 1 million people. Harnessing the collective knowledge, leadership, and on-the-ground experience of these inspiring organizations means stronger and thriving Ontario communities for us all.

WHY A PROVINCIAL NETWORK?

ONN plays a unique role in the sector: from public policy development and analysis, to connecting organizations across the province, convening shared opportunities and trends, and channeling collective expertise for solutions-building, ONN is a springboard for sector action. Through our network model, ONN reaches out and engages nonprofits and charities in public policy and advocacy in all parts of Ontario.

A SNAPSHOT OF OUR CURRENT POLICY PRIORITIES

- **Labour force:** Address critical issues affecting the sector’s labour force, such as leadership and skills development, diversity and inclusion, and the need for decent work
- **Funding reform:** Work with the provincial government to improve funding practices and processes, including cost-of-living increases, standard contracts, greater access to government funding
- **Social enterprise:** Advocate for policy and legislative changes to create an enabling environment for nonprofit social enterprise
- **Regulatory environment:** Identify policy and regulatory changes to enable and support the development and growth of shared platform approaches, as well as advocate for the Ontario Not-for-Profit Corporations Act to be proclaimed
- **And much more– read our policy priorities to find out what else we’re working on!**

C[ONN]ECTORS

ONN'S VISION:

A Strong and Resilient Nonprofit Sector. Thriving Communities. A Dynamic Province.

ONN'S MISSION:

To engage, advocate, and lead with and for nonprofit and charitable organizations that work for the public benefit in Ontario.

HIGHLIGHTS

NETWORK ADVANCES

- We continued our work with nonprofits and funders to create a **Sector Driven Evaluation Strategy**
- We mobilized a Pensions Task Force to provide sector-driven recommendations for a **pension plan for all nonprofits**
- We worked with the sector to share tools and resources to **help our sector integrate accessibility** into its culture
- We collaborated on an idea to streamline transfer payment agreements for **community hubs**, leading to an Open Government design lab
- We finished the first phase of our **Decent Work** project, producing a framework that identifies how the sector can foster conditions for decent work

This is an annual contribution and we hope Connectors will renew each year.

Please note that Connector benefits do not include ONN membership. We welcome you to join: theonn.ca/membership.

The Ontario Nonprofit Network is a registered not-for-profit organization. ONN is not a registered charity and therefore does not issue charitable tax receipts.