

RURAL VITALITY

Building Healthy Rural Communities Through Nonprofit Social Enterprise

WHY DOES RURAL SOCIAL ENTERPRISE MATTER?

All voices matter!

Rural Social Enterprise = Rural & NORTHERN Social Enterprise

SOCIAL ENTERPRISE IS KEY TO *MAINTAINING, RESTORING, & ENHANCING* COMMUNITY RESOURCES AND ASSETS.



WHAT IS RURAL SOCIAL ENTERPRISE? IT'S COMBINING...



...AND IT'S HAPPENING ACROSS ONTARIO.



HOW TO SUPPORT RURAL SOCIAL ENTERPRISE

Social enterprise intermediaries are organizations or networks that connect people, ideas and resources.

They create the conditions for successful social enterprise development.



Local Intermediaries



Regional Intermediaries



Provincial Intermediaries



Strengthen Capacity

- Help rural and northern nonprofits to engage more strategically in SE activity.
- Build knowledge and skills of people who support nonprofit SE development.
- Support rural regional and northern intermediaries to take a lead in SE sector development.



Create Connections

- Invest time and resources into coordination to grow rural and northern regional supports for SE.
- Create spaces for rural and urban social enterprise practitioners to connect, share and co-create the SE landscape.
- Align regional, provincial and federal funding to support local SE activity.



Share Knowledge

- Understand and learn from existing rural and northern SE innovations and initiatives.
- Embed SE into post secondary curriculum.
- Conduct and share post-secondary research on rural and northern SE.



Align Policy

- Advance policy and programs that enable SE and that account for unique rural and northern contexts.

MAKING IT HAPPEN

Champions of rural development and social enterprise can drive real change if we work together.



Rural and northern nonprofits



Funders and investors



Regional and provincial institutions that support nonprofits



Social enterprise developers



Policy makers



Colleges and universities including students and researchers

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