RURAL VITALITY
Building Healthy Rural Communities Through Nonprofit Social Enterprise

WHY DOES RURAL SOCIAL ENTERPRISE MATTER?

SOCIAL ENTERPRISE IS KEY TO MAINTAINING, RESTORING, & ENHANCING COMMUNITY RESOURCES AND ASSETS.

GRAND OPENING
COMMUNITY CENTRE

WHY DOES RURAL SOCIAL ENTERPRISE MATTER?

SOCIALL DEVELOPMENT
COMMUNITY ASSETS
ECONOMIC DEVELOPMENT

...AND IT’S HAPPENING ACROSS ONTARIO.

Thriving Communities
Strong and Resilient Nonprofit Sector

Enabling Environment For Rural Social Enterprise

Continued on reverse side...
HOW TO SUPPORT RURAL SOCIAL ENTERPRISE

Strengthen Capacity
- Help rural and northern nonprofits to engage more strategically in SE activity.
- Build knowledge and skills of people who support nonprofit SE development.
- Support rural regional and northern intermediaries to take a lead in SE sector development.

Create Connections
- Invest time and resources into coordination to grow rural and northern regional supports for SE.
- Create spaces for rural and urban social enterprise practitioners to connect, share and co-create the SE landscape.
- Align regional, provincial and federal funding to support local SE activity.

Share Knowledge
- Understand and learn from existing rural and northern SE innovations and initiatives.
- Embed SE into post secondary curriculum.
- Conduct and share post-secondary research on rural and northern SE.

Align Policy
- Advance policy and programs that enable SE and that account for unique rural and northern contexts.

SUCCESSFUL SOCIAL ENTERPRISE DEVELOPMENT

People
- Ideas
- Resources

Social enterprise intermediaries are organizations or networks that connect people, ideas and resources.

They create the conditions for successful social enterprise development.

Local Intermediaries

Regional Intermediaries

Provincial Intermediaries

MAKING IT HAPPEN

Champions of rural development and social enterprise can drive real change if we work together.

Funders and investors
Regional and provincial institutions that support nonprofits
Social enterprise developers
Policy makers
Colleges and universities including students and researchers

FIND OUT MORE

SEntario.org theonn.ca ccednet-rcdec.ca

CREATED BY: Rural Social Enterprise Constellation, theonn.ca/ruralsocialenterpriseconstellation